## **SURETY IN THE OIL & GAS INDUSTRY**

CHALLENGES FACED BY OPERATORS AND REGULATORS IOGCC ANNUAL BUSINESS MEETING MAY 15<sup>TH</sup>, 2016



## **PRESENTERS**



- Sarah Finn IMA, Inc. National Surety Senior Vice President
- Michael Lischer IMA, Inc. Surety Account Executive
- Craig Ulmer Travelers Vice President, Commercial Surety
- Jared Scharton Travelers Managing Director,
   Commercial Surety

# **SURETY BOND STRUCTURE**



## **PRINCIPAL**

One who is obligated to another party under a contract & surety bond.

### **Contract/Obligation**

## **OBLIGEE**

A person or entity to whom another is bound by contract or other legal procedure.

#### **Indemnity Agreement**

Legal agreement between PRINCIPAL and SURETY giving the surety rights to certain corporate and/or personal assets in the event the SURETY must remedy a default on behalf of PRINCIPAL.

## **SURETY**

One who has contracted to be responsible for another, especially one who assumes responsibilities or debts in the event of default.

#### Surety Bond

Surety Bondle)

A written three party agreement providing remedy to OBLIGEE by SURETY in the event of performance or payment failure by the bonded PRINCIPAL per the terms of the covered contract.

## **INSURANCE VS. BONDS**



- TWO (2) Party Agreement (Client Carrier)
  - Carriers duty is to the insured (our client)
- Generally Term Specific
- Subject to Policy Limits
- Losses Anticipate
- Losses Typically Not Recoverable
- Premium Rated to Cover Anticipated Losses
- Most Risk Accepted

- THREE (3) Party Agreement (Client –
   Obligee Surety)
  - Surety's duty is to the Obligee (NOT our client)
- Obligation Specific
- Subject to Obligation Requirements (Contract/Statute/Rule/etc.)
- ZERO (\$0) Loss Expectation
- Losses Expected to be Recoverable
- Premium Rated to Cover
   Prequalification Expenses
- Selective Acceptance of Risk

## **BONDS ARE CREDIT INSTRUMENTS**



- Surety bonds are similar to a loan product
- A company's ability to obtain bonds is predominantly based on the company's credit profile
- Underwriting is financially driven
- Sureties underwrite on the basis of 0% Loss or ability to recoup losses through indemnification
- Insurance vs. Bond Pricing vs. Loan/Credit Pring
  - Insurance is priced based on the expectation of loss
  - Bonds are priced on the expectation of <u>0% loss</u>
  - Loans are priced with the expectation of limited losses

# WHAT IS THE BROKER/AGENT'S ROLE



- Advisor and Advocate
  - Understand client's business model
- Develop Surety Program for Client
  - Business Analysis
  - Surety Underwriting Criteria
- Strategic Guidance
  - Developing additional capacity
  - Advise Clients on Bonding Options
- Day to Day Service Management
  - Bond, Consent, Rider Execution
  - Work with Regulators to fix bond issues

- Liaison between Client and Surety
  - Maintain Lines of Communication
- Provide Qualified Crucial Business
   References
  - Bank
  - CPA
  - Attorney
- Relationship with Client
  - Owners/Key Management

# **CURRENT SURETY MARKET**



#### The Surety & Fidelity Association of America

Top 100 Writers of Surety Bonds
United States & Territories, Canada & Aggregate Other Alien
Calendar Year 2015
3rd Quarter
(Year-to-Date Totals as of 9/30/2015)

Group Name	Direct Premium Written	Direct Premium Earned	Direct Losses Incurred *	Direct Loss Ratio
1 TRAVELERS BOND	610,036,507	596,508,475	4,613,657	0.8%
2 LIBERTY MUTUAL GROUP	580,993,409	563,065,448	130,589,892	23.2%
3 ZURICH INSURANCE GROUP	347,754,835	369,725,298	89,114,250	24.1%
4 CNA SURETY GROUP	326,552,825	316,248,379	28,096,971	8.9%
5 CHUBB & SON INC GROUP	166,025,177	164,564,302	(795,945)	-0.5%
6 ACE LTD GROUP	137,605,795	128,297,166	417,201	0.3%
7 HARTFORD FIRE & CAS GROUP	135,828,396	132,152,709	38,153,356	28.9%
8 IFIC SURETY GROUP	125,605,933	124,051,965	18,913,562	15.2%
9 HCC SURETY GROUP	121,497,327	122,333,407	24,635,924	20.1%
10 GREAT AMERICAN INSURANCE COMPANIES	97,681,711	93,471,406	26,127,849	28.0%
11 RLI INSURANCE GROUP	91,076,649	88,747,805	2,586,483	2.9%
12 LEXON/BONDSAFEGUARD INSURANCE COMPANIES	80,079,663	80,302,686	10,372,738	12.9%
13 NAS SURETY GROUP	76,624,975	78,212,450	2,756,421	3.5%
14 MERCHANTS BONDING CO GROUP	65,809,046	63,566,517	1,972,772	3.1%
15 ARCH INSURANCE GROUP	65,605,499	62,244,103	25,387,036	40.8%
16 THE HANOVER INSURANCE GROUP	63,283,054	59,622,247	24,734,561	41.5%
17 WR BERKLEY CORP GROUP	63,188,232	59,119,805	8,809,185	14.9%
18 AMTRUST SURETY	59,691,533	51,168,426	4,376,877	8.6%
19 PHILADELPHIA CONSOLIDATED HOLDING GROUP	57,670,138	49,264,523	10,503,010	21.3%
20 SURETEC INSURANCE COMPANY	54,068,431	49,972,085	6,428,450	12.9%
21 ARGONAUT GROUP	45,254,190	42,411,712	5,820,081	13.7%
22 GRTE COMPANY OF NORTH AMERICA USA	44,307,862	40,578,943	7,368,751	18.2%
23 WESTFIELD GROUP	43,533,936	40,324,972	1,315,693	3.3%
24 ONEBEACON INSURANCE GROUP	41,359,480	30,798,596	2,587,616	8.4%
25 HUDSON INSURANCE CO	39,864,511	37,538,276	23,250,312	61.9%

# **SURETIES IN OIL & GAS**



- Of the 100+ Sureties 9 are active in the Oil & Gas Sector
- The Sureties will consider operators from the small shops all the way to the global E&P's.
- Other sureties will consider oil & gas but for top tier E&P companies.

## Sureties

**Travelers Bond** 

**Zurich Insurance Group** 

Ace Ltd Group

**HCC/Indemco** 

**RLI Insurance Group** 

Philadelphia Insurance

**Argonaut Group** 

OneBeacon Insurnace

Aspen Insurance Group

# WHY ARE OIL & GAS BONDS HARD TO OBTAIN?



- Non-Cancellable
- Long-Tail Liability
- Claims occur at the end of the asset(s) life
- Paid claims are typically for the face/penal sum amount of the bond amount
- Very few sureties have the expertise needed to understand Oil & Gas Companies

# **3 C'S OF SURETY – UNDERWRITING**



## **Capital: Financial Strength**

- Financial Statements (corporate and/or personal)
- Net Worth
- Reserves
- Cash Flow
- Indemnity
- Credit History

## **Capacity: Ability to Complete the Project**

- Résumés (corporate and individual)
- Contingency Plan
- Business model/business plan (short and long-term)
- Resources (labor, equipment, internal controls and procedures, etc.)

## **Character: Individual and Corporate Behavior**

- Reputation
- Relationships
- References

## **HOW SURETIES UNDERWRITE**



- Financial Review
  - Balance Sheet, Cash Flow, Income Statement
- Asset Composition/Reserve Reports
  - Oil vs Gas, Field Locations, Proved Reserves Focus, Non-Core Assets
- Access to Capital
  - Reserve Based Lending, Equity/Debt Offerings
- Debt/Leverage
  - Ability to Service Maturing Debt, Maintain Current Debt Covenants
- Sensitivity to Commodity Pricing
  - Hedging Activities

## **CURRENT OIL & GAS CHALLENGES**



- Commodity Pricing
- Historical Context vs 5 Previous Oil & Gas Market Cycles
- Access to Capital
- Bank Redeterminations, Limited Traditional Debt/Equity Appetitie, Non-Core Assets Sales
- Debt Covenants
  - Non-Compliance/Anticipated Non-Compliance = Renegotiations with Bank (Increased Collateral, Revolver Restrictions, etc.).
- Bond Requirements/Regulatory Changes
  - Elimination of Bond Waivers, Cost of Compliance with New Regulations,
     Potential New Regulations

# **WHAT NOW??**



- Increase Bond Requirements
- Work with Operators
- Build Orphan Well Fund via Sinking Fund
- Royalty Override
- Other Collateral Options

# **QUESTIONS?**



Questions ?

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